

# Cruise beyond heart failure

1. Zile MR, Abraham WT, et al. J Am Coll Cardiol 2020; 76:1-13  
2. Abraham WT, et al. Symptomatic endpoint responder rates to Barostim Therapy, ESC Abstract 2019

Barostim is not right for everyone. Your doctor can share information about whether Barostim might be an option for you, as well as about the risks, benefits, and likely outcomes of Barostim therapy. It is anticipated that patients will be exposed to operative and post-operative risks similar to related surgical procedures involving the neck and/or a pacemaker implant. The most common risks associated with the Barostim device and the implant procedure include secondary surgery, extraneous stimulation, pain, and infection. See Instructions for Use (900133-001) at [www.cvr.com/ifu](http://www.cvr.com/ifu) for a comprehensive list of the potential risks and a description of indications, contraindications, warnings, precautions and adverse events. CAUTION: Federal law restricts this device to sale by or on the order of a physician.

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**Barostim**<sup>™</sup>  
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Outsmart the heart

# And get back to doing the things you love



# Why add Barostim to your heart failure treatment?



## Increased activity levels

Barostim patients were able to walk about 60 yards farther in 6 minutes than patients on medications alone

**+60**

Yards in Six Minutes<sup>1</sup>



## Safe implant

The implant procedure typically takes about an hour, and most patients go home the same day

**97%**

Freedom from Complications<sup>1</sup>



## Improved quality of life

Barostim patients reported almost 3 times greater improvement in quality of life scores than patients on medications alone

**3x**

Greater Improvement<sup>1</sup>



## High response rate

94% of Barostim patients had significant improvement in at least one of three measures of symptom improvement\*

**94%**

Experienced Significant Improvement<sup>2</sup>

\* quality of life, exercise capacity, or heart failure symptoms

# How does Barostim work?

**1**

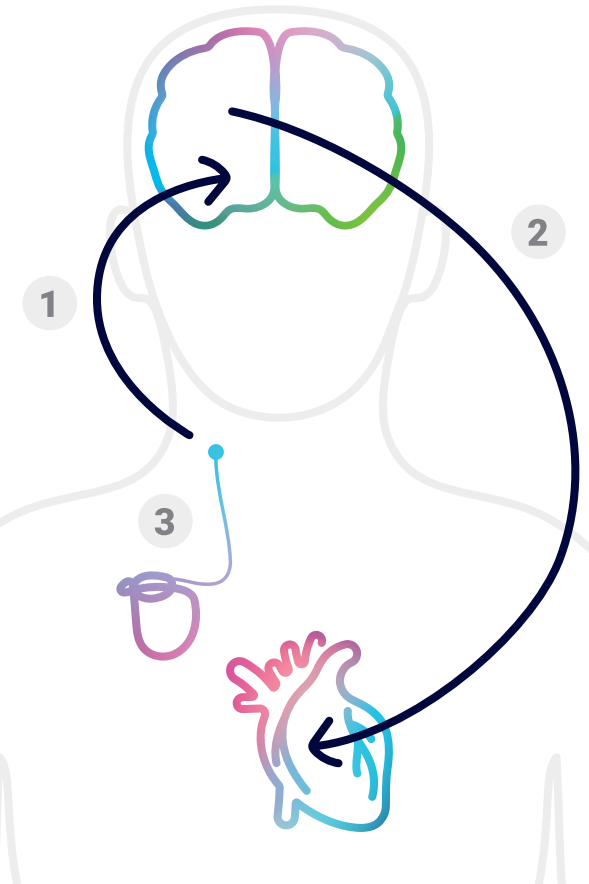
In heart failure, the heart struggles to pump blood effectively. This causes baroreceptors – sensors on the carotid artery – to send fewer signals to the brain.

**2**

This causes the brain to trigger a stress response to force the heart to work harder, and, over time, worsens the symptoms of heart failure.

**3**

Barostim is an implantable device that delivers gentle electrical pulses to the baroreceptors. This increases the signals to the brain, which reduces the stress response and improves heart failure symptoms.



## Is Barostim right for me?

Ask your doctor if Barostim may be an option to improve your heart failure symptoms.

For more information, scan the QR code or call 1-888-344-3445

